

NAME _____

DATE _____

ANTICIPATION GUIDE

UNIT: THE POWER OF PERSUASION

Directions:

Read each statement.

- 1. Think about to what degree you agree or disagree with each statement.*
- 2. Make a mark on the line to show your opinion.*
- 3. Then, write any reasons for your opinion below the line.*
- 4. After all questions have been answered, we will discuss as a whole class.*

1. Advertising has an effect on how I think.



Strongly Agree

Strongly Disagree

Why I think this:

2. Advertisements have had an effect on my personal interests and decision making.



Strongly Agree

Strongly Disagree

Why I think this:
